

Jack Beaton

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Product Manager

With competitive advantages in User Experience and Software Engineering, including 10 years of experience across the domains of fintech, adtech, mobile devices, academia, aerospace, and the public sector.

Results

- Managed development of flagship startup product from concept to deployment for brokerage app startup over 2 years, first client: \$60B financial services company, resulting in startup acquisition by company with \$30MM/yr revenue
- Designed 3 products starting from zero to complete design, including ideating features, identifying features for Minimum Viable Product (MVP), user research, high-fidelity wireframes
- Prioritized product development queue of 1000 JIRA issues, ending in successful deployment
- Introduced and won budgets for user testing at 3 organizations, conducting or training staff to conduct over 200 user tests, on time and under budget
- Authored 5 peer-reviewed conference and journal publications, with 100+ citations in other academic papers, one paper requested for use by Harvard MBA course “Contemporary Developing Countries”
- Certified Scrum Master with Scrum Alliance

Management Expertise

- Design presentation and buy-in
- Planning & budgeting product work
- Agile development management (Atlassian/JIRA)
- “Lean” validation
- User research
- Identifying features for Minimum Viable Product (MVP)
- High-fidelity clickable wireframes/prototypes (Axure)

Professional Experience

PRM.nyc (startup)

Sept 2017 – Present

Product Manager

Developing a Personal Relationship Manager, to help you develop and maintain relationships so people remember you - not just listing contacts so that you don't forget them.

Scivantage

Oct 2015 – March 2017

Director of User Experience

Brokerage software company, 100+ employees, \$30MM/yr revenue. Acquired my previous startup, Malbec.

- After Malbec startup acquisition, led product roadmap to integrate Malbec software into Scivantage software suite
- Introduced user research practice to Scivantage, training staff to run user testing, under budget

Malbec (startup)
Asst. Product Manager / UX Designer

Aug 2013 – Oct 2015

Brokerage app startup, bringing advanced, industrial-grade performance reporting power to the everyday investor. Founded 2013, acquired 2015.

- Managed development of flagship product from concept to deployment (“Scope”)
 - Developed high-fidelity clickable wireframe prototypes, requirements documents, and marketing materials for sales efforts
 - Managed product work of 2 designers and 3 developers
- Introduced and led Agile development management
 - Led development time estimation with engineers (story points)
 - Introduced velocity tracking and calculated time to completion
 - Wrote over 600 JIRA issues
 - Supervised completion of over 1000 JIRA issues
- Introduced and led user research methodology
 - Proposed and won user testing budget from executives
 - Conducted 59 user tests
- Gave sales demonstrations to clients, resulting in \$60B client signing onto pilot
- Successes resulted in acquisition of Malbec startup by Scivantage

Accenture
UX Analyst

Jan 2011 – Aug 2013

Major consulting company across industries. Accenture Experience Agency (AXA) operated as a design agency.

- Rapid-fire projects, requiring hitting the ground running, to provide value within 24 hours
 - Projects ranged in size & complexity, 1 week to 3 months
- Emphasis on quick building of credibility and professional conduct with clients
 - 2 clients proposed extending consulting engagement

Certifications

- Certified Scrum Master, <https://www.scrumalliance.org/community/profile/jbeaton>

Teaching Assistantships

- General Assemb.ly, 2015, *Front-End Web Development (FEWD)*, 4 courses
- Harvard University, 2011, *Design of Usable Interactive Systems*
- Carnegie Mellon University, 2007, *Human Computer Interaction for Technology Executives*

Education

- Carnegie Mellon, 2007, MS/MHCI, *Human-Computer Interaction*
- University of Maryland, Baltimore County, 2004, BA, *Cultural Anthropology*