

Jack Beaton

Website: jbeaton.com / Tel: 717-404-5782 / Email: jackbeaton@gmail.com / LI: [linkedin.com/in/jackbeaton/](https://www.linkedin.com/in/jackbeaton/)

Product Manager

15+ years' Product experience, with background in Lean, Agile, & User Experience (UX) and a strong generalist skillset. I research the needs of software users & customers, design software they want and need, and work with engineers to get software built.

Proudest Results

- Prototyped and operated Lean Minimum Viable Product (MVP) prototype to collect first \$3000+ revenue of a system that is now generating \$1 million+ revenue per day
- Managed Fintech startup flagship product from concept to delivery, winning \$60B financial services company as pilot client, leading to startup acquisition
- University instructor in software programming (C++)
- Published conference papers on user research methods that are regularly cited
- Strong understanding of user researchers, UX designers, and programmers because I have worked in all three roles myself

Selected Experience

Giant Machines LLC

Feb 2018 – Present

Principal Product Manager

- Leading Agile/Lean development of cross-functional teams of engineers & designers
- Experience writing project proposals and negotiating project scope with clients
- Personally built no-code ecommerce site and processed first \$3000+ in sales; this system has now grown into a \$1 million+ revenue per day business

Scivantage

Oct 2015 – March 2017

Director of User Experience

- Produced unified design to merge in-house and acquired software into a single retail brokerage wealth management UI, currently still in use at Bank of the West
- Evangelized, budgeted, and led user research; trained staff to moderate tests

Malbec LLC (startup)

Aug 2013 – Oct 2015

Product Manager / UX Designer

- Managed concept-to-delivery product development of flagship FinTech startup retail brokerage product, including concepting, requirements, user research, wireframing, prototyping, dev project management, QA, and sales demos
- \$60B wealth management client signed onto pilot, leading to startup acquisition

Accenture

Jan 2011 – Aug 2013

UX Analyst

- Performed UX design and user research for clients across industry and government

Nokia

Oct 2008 – Dec 2009

User Researcher

- Conducted user research on mobile messaging
- Paper on usability tests in India became part of curriculum of a Harvard MBA course

Carnegie Mellon University

Nov 2007 – Oct 2008

Research Associate

- Conducted research on design of web APIs (Application Programming Interfaces)
- Papers on API design tests are still regularly cited by API researchers today

Carnegie Mellon University / NASA

Jan 2007 – Aug 2007

Project Manager

- Oversaw research and prototyping of mobile app for NASA spacecraft technicians
- Managed cross-functional team of researchers, designers, and developers

Skills:

- **Product Management:** Agile (Scrum/Kanban), Lean, Jira/Confluence, Whiteboarding
- **User Research:** Ethnography, User Testing (Remote & Colocated), Personas
- **Design:** Wireframing, Mobile/Responsive, Accessibility/ADA, Usability Engineering
- **Programming:** HTML/CSS/JS, C++
- **Platform Familiarities:** Bloomberg Terminal, Ethereum blockchain, AI / ML, Shopify

Teaching Experience:

- **Fordham University**, 2018-2020, *Computer Science I*, Instructor
- **General Assemb.ly**, 2013-2014, *Front-End Web Development*, TA
- **Harvard University**, 2011, *Design of Usable Interactive Systems*, TA
- **Carnegie Mellon University**, 2007, *Human Computer Interaction for Tech Execs*, TA

Education:

- **Carnegie Mellon University**, 2007, Master's, *Human-Computer Interaction* (MHCI)
- **University of Maryland, Baltimore County**, 2004, BA, *Cultural Anthropology*